

KEYfields and WHS Global strike a close Partnership

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*Allan Yue
Managing Director
WHS Global Logistics Pte Ltd*

To support our aggressive expansion plans, it is imperative that our current management information systems and business processes need to be re-evaluated to ensure scalability, sustainability and continued high-yielding productivity.

In order not to fall into the business-as-usual mindset where 'old habits die hard', we decided against doing the re-evaluation internally. We chose to outsource to solutions experts for creative recommendations and proposals.

What ensued was a three-month long methodical process of qualifying solutions vendors and evaluating their value propositions.

KEYfields was eventually selected as our preferred partner to embark on our journey towards business and operational excellence.

We invested in a partner that not only works alongside us for the system solutions aspect but also participates in our internal projects that benefits our organization.

The domain knowledge and honest professional opinions and advice that KEYfields brings to our organization is something that only close business partners like us can appreciate.

My team and I have every confidence that the KEYfields partnership will be one of our company's critical success factors.