

KEYfields and Beni Warehousing “Building Amazing Relationships”

“In 2009, Beni started looking for new IT business systems to support our tremendous growth. We needed a fully integrated system that would improve the logistics, control our costs and most importantly improve our customer service level. It became clear during the selection process that KEYfields’ capabilities, would be KEY for us to gain the invaluable insight into industry best practices and driving the efficiencies we needed.”

Daniel Loh
General Manager
Beni Warehousing Pte Ltd

BENI, a fast-growing company specializing in Licensed Warehouse, offers a diverse range of warehousing spaces and services in both of the facilities in Pandan Loop and Tuas.

With 3PL customers becoming more knowledgeable and demanding on the use of technologies to ensure that their inventory, orders and deliveries and billing are well managed, BENI engages KEYfields’ expertise to embark on BEST project implementation.

BEST project encompasses automating all activities in the warehouses, direct interfaces of dutiable goods declaration from iWMS to TradeWeb system (a first in Singapore), handling complex billing functions and directly interface to accounting system.

“KEYfields was selected as our preferred partner because of their strong domain knowledge and professional approach during the BEST Project evaluation”, according to Daniel.

During BEST implementation, this collaboration also allows us to gain invaluable insight on industry best practices.

We would like to thank KEYfields for assisting us to successfully launch the BEST system. With BEST, our operational excellence will be our best tool to compete in this highly competitive industry.