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**Date:** 10/6/2010

## Keyfields Partners with CrimsonLogic to Enhance WMS Data Exchange

WMS supplier Keyfields has partnered with CrimsonLogic to enhance information visibility and consistency by using trade declarations from governing bodies as base documents

As Keyfields emphasises, communications across departments and documentation are common issues faced by companies. In particular, shipping and warehousing departments do not possess a common internalised platform to exchange information.

Kenny Tan, general manager of Keyfields commented, "We approached CrimsonLogic eTrade with the aim to provide a common platform that integrates information seamlessly between Keyfields iWMS and CrimsonLogic eTrade's TradeWeb™ Integrator, reducing data entry, reusing and recycling available information to streamline business processes".

"Being the first WMS vendor we have worked with, we are impressed by Keyfields' ability to match our stringent quality standards. Keyfields shares our common objective of delivering practical solutions to improve the operational efficiency of our customers' business," said Loh Sin Yong, general manager of CrimsonLogic eTrade Services.

Logistics Insight Asia

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